

# Take it to the Top

## Comprehensive Seminar for Home Health Agencies

### Home Health Program Outline

<b>Time</b>	<b>Thursday January 25<sup>th</sup></b>	<b>Speaker</b>
7:00 – 8:00	<b>Registration &amp; Continental Breakfast</b>	
8:00 – 9:30	<b>Proposed Home Health Grouping Model for 2019</b> Review of Home Health Groupings Model Impact on Home Health Agencies	Richard Dixon
9:30 – 11:00	<b>Value Based Purchasing Update</b> Evolution of the HHVBP System and how the model works The impact in the first year of payment adjustments	Annette Lee
11:00 – 11:30	<b>Boxed Lunch</b>	
11:30 – 12:30	<b>Limiting Your Liability &amp; Protecting Your Personal Assets</b> Review various corporate structure advantages & disadvantages Corporate veil piercing. Impact on affiliated entity overpayments	Robert Liles
12:30 – 1:30	<b>Patient Centered Care – New “Buzz Words” in Healthcare</b> Define examples of patient centered care How patient centered care will drive the new CoPs	J’non Griffin
1:30 – 2:30	<b>Online Marketing for Home Health Care in 2018</b> Websites, Content, Visibility, Social Media & Newsletters Managing and Controlling your Reputation	Valerie VanBooven
2:30 – 4:00	<b>Individual Consultation with Speakers – (Optional)</b>	
	<b>Friday January 26<sup>th</sup></b>	
7:00 – 8:00	<b>Continental Breakfast</b>	
8:00 – 9:30	<b>Review Government’s Enforcement Efforts Against HHA’s</b> Review conduct that has led to criminal prosecutions against HHA’s New administrative suspensions and False Claim Act prosecutions	Robert Liles
9:30 – 11:00	<b>Coding &amp; OASIS Updates and How CoPs Will Play a Role</b> Discuss the changes in coding and OASIS How changes will affect your reimbursement and operations	J’non Griffin
11:00 – 11:30	<b>Boxed Lunch</b>	
11:30 – 12:30	<b>Home Health Update</b> Review Final 2018 PPS Rules and Rates New Developments & Other Regulations	Richard Dixon
12:30 – 1:30	<b>Performance Improvement and Millennials</b> Data driven outcome world focuses on quality (Think/ Track/ React) Large percentage of workforce will be millennials by 2020	Donna Floyd
1:30 – 2:30	<b>ADR/ZPIC/RAC - They are coming for YOU!</b> Medicare contractors conducting Audits and the ADR process Pre/Post payment reviews – why and how to defend your claims	Heather Calhoun
2:30 – 4:00	<b>Individual Consultation with Speakers – (Optional)</b>	